



# Privacy Policy

Marianne van Katwijk & UnleashYourWildness

Last Updated December 2020

## 1. WHO I AM

I (Marianne van Katwijk) have created this “Privacy Policy” because I value any information given to me, and want you to know how I process it and use it.

Your personal information is so important to me, and this document explains how I take care of it.

This policy applies to my data collection practices on this website, and any other websites connected to Marianne van Katwijk. It also applies to any information gathered offline, or in person.

My website address is: [www.unleashyourwildness.com](http://www.unleashyourwildness.com)

## 2. ACCEPTANCE OF TERMS

By visiting any of my websites, you are agreeing to the terms of this Privacy Policy and the accompanying Terms of Service. By providing me information online, you are also agreeing to the terms of this Privacy Policy.

## 3. RELEVANT LEGISLATION

Along with our business and internal computer systems, this website is designed to comply with the following national and international legislation with regards to data protection and user privacy:

- EU General Data Protection Regulation 2018 (GDPR)

This site’s compliance with the above legislation, all of which are stringent in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well.

## 4. WHAT PERSONAL DATA I COLLECT, AND WHY I COLLECT IT

In order to fulfil the nature of my work, I may collect the following data from you:



## Information Collection And Use

### 1: Personal Information.

When you sign up to receive any of my communications, purchase any product (digital or otherwise) or complete any other online form (such as a contact form), you will need to supply all or some of the following information: first name, last name, email address, postal address, phone number or birth date. I do not collect any of this personal information from visitors to my website unless they provide such information voluntarily, such as signing up to receive further information or to join my mailing list. All information I collect under this section is classed as 'Personal Information'.

### 2: Order Information.

When you purchase anything from this website (or any of my other websites), you are required to provide me with certain information related to the sale of goods. In addition to the Personal Information outlined above, this may also include a PayPal email address, debit or credit card number, expiration date, billing address, activation codes, and other such information required to complete the sale.

Please note that I do use third party payment vendors to complete the sale for many of my products, so the information provided by you will also be collected and processed by these companies under their own privacy policies and terms of use.

This information is classed as 'Order Information'.

### 3: Other Information.

In addition to the information above, I may collect additional information with could include the following:

1. a) Additional information about yourself that you voluntarily provide (eg via a survey and or intake form).
2. b) Information from your activity on this or other websites I own, including but not limited to IP addresses (which may be traceable to a specific computer or device), browser type and language, referring and exiting URLs, date and time, amount of time spent on particular pages, what sections of the websites you visit, and other information about your device (including the type of device, network type, carrier and country location, and other similar data).

### 4: Cookies



If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, I will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select “Remember Me”, your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

#### 5: Embedded Content from Other Websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

#### 6: Analytics

I use third-party analytics services (such as Google Analytics) to evaluate your use of the Websites, compile reports on activity, collect demographic data, analyze performance metrics, and collect and evaluate other information relating to the Websites and mobile and Internet usage. These third parties use cookies and other technologies to help analyze and provide me the data. By accessing and using the Websites, you consent to the processing of data about you by these analytics providers in the manner and for the purposes set out in this Privacy Policy.

For more information on Google Analytics, including how to opt out from certain data collection, please visit <https://www.google.com/analytics>. Please be advised that if you opt out of any service, you may not be able to use the full functionality of the Websites.

#### 5. WHO I SHARE YOUR DATA WITH

I use your Personal Information, Order Information, Other Information (and any other types of information as specified above) to provide my services, fulfil orders and purchases, conduct promotional campaigns, maintain my websites and services to you, ask for your feedback, and inform you of any products or services I am able to offer you.

I may also use/share the Information in one of the following ways:

- When required to process your purchase, or provide additional support

- With third-party companies who provide or process order fulfilment, technical assistance, or other services that will help me provide a better service to you
- To the extent permitted by law, I may also disclose the Information: (i) when required by law, court order, or other government or law enforcement authority or regulatory agency; or (ii) whenever I believe that disclosing such Information is necessary or advisable, for example, to protect the rights, property, or safety of Marianne van Katwijk or others.

## 6. BASIS OF SHARING

Please remember that any information you provide me is given by you on a voluntary basis. Any information you share publicly whilst on one of my websites may be seen by others (such as in chat rooms, webinars or comment or chat area) – so bear that in mind when sharing. Marianne van Katwijk is not responsible for any unauthorized third-party use of such information.

## 7. HOW LONG I RETAIN YOUR DATA

For users that register on my website (if any), I also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

## 8. WHAT RIGHTS YOU HAVE OVER YOUR DATA

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data I hold about you, including any data you have provided to you. You can also request that I erase any personal data I hold about you. This does not include any data I am obliged to keep for administrative, legal, or security purposes. You can unsubscribe from my email list at any time. By unsubscribing your data will be deleted.

## 9. HOW I PROTECT YOUR DATA

I take all commercially reasonable steps to protect your Information from loss, misuse, unauthorized access, disclosure, alteration, or destruction. Please bear in mind, however, that with all the best will in the world – information can easily fall into the wrong hands. I cannot guarantee the security of my databases, nor can I guarantee that the information you supply will not be intercepted while being transmitted to and from me over the Internet. In particular, email sent to or from my Websites may not be secure, and I would encourage you to take care in deciding which information you send to me via email.

## 10. LINKS TO OTHER SITES

Our Site may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

Marianne van Katwijk has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party sites or services.

## 11. SECURITY

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## 12. OUR THIRD PARTY DATA PROCESSORS

We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and all of them comply with the legislation set out in section 4. All 4 of these third parties are based in the USA and are EU-U.S Privacy Shield compliant.

- Google (Privacy policy)
- Flodesk (Privacy policy)
- Teachable (Privacy policy)
- Paypal (Privacy policy)

### Email newsletter

If you choose to join our email newsletter, the email address that you submit to us will be forwarded to Flodesk who provide us with email marketing services. We consider Flodesk to be a third party data processor (see section 11. above). The email address that you submit will not be stored within this website's own database or in any of our internal computer systems.

Your email address will remain within Flodesk database for as long as we continue to use Flodesk services for email marketing or until you specifically request removal from the list. You can do this by unsubscribing using the unsubscribe links contained in any email newsletters that we send you or by requesting removal via email. When requesting removal via email, please send your email to us using the email account that is subscribed to the mailing list.

If you are under 16 years of age you **MUST** obtain parental consent before joining our email newsletter.



While your email address remains within the Flodesk database, you will receive periodic (approximately one per month) newsletter-style emails from us.

## 12. CHANGES TO THIS PRIVACY POLICY

This Privacy Policy was last amended on the date stated at the top of the Policy. It is subject to change at any time, and by accessing my websites and/or services you are deemed to have accepted such changes. Please be aware that, to the extent permissible by applicable law, my use of the Information is governed by the Privacy Policy in effect at the time I collect the information.

## 13. QUESTIONS OR QUERIES

If you have any questions about this Privacy Policy, please contact me via email at [unleashyourwildness@gmail.com](mailto:unleashyourwildness@gmail.com)